

How CIOs Can Help Drive First Mover Advantage

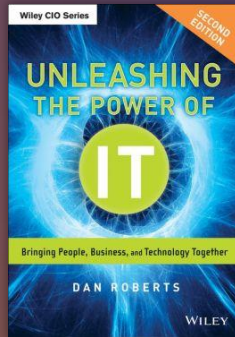
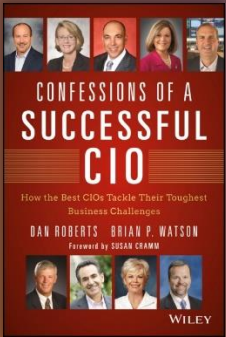
March 12, 2024

Dan Roberts

CEO, Ouellette & Associates



- 35-year industry veteran and considered one of the best-connected thought leaders in CIO circles
- Author of two Amazon top rated books, *Unleashing the Power of IT* and *Confessions of a Successful CIO*
- Keynote speaker and panel moderator at industry and corporate events
- “I’m not a storyteller, I’m a teller of (others’) stories”



Moving IT Up The Maturity Curve



Meet your Panelists



Bhuphesh Arora

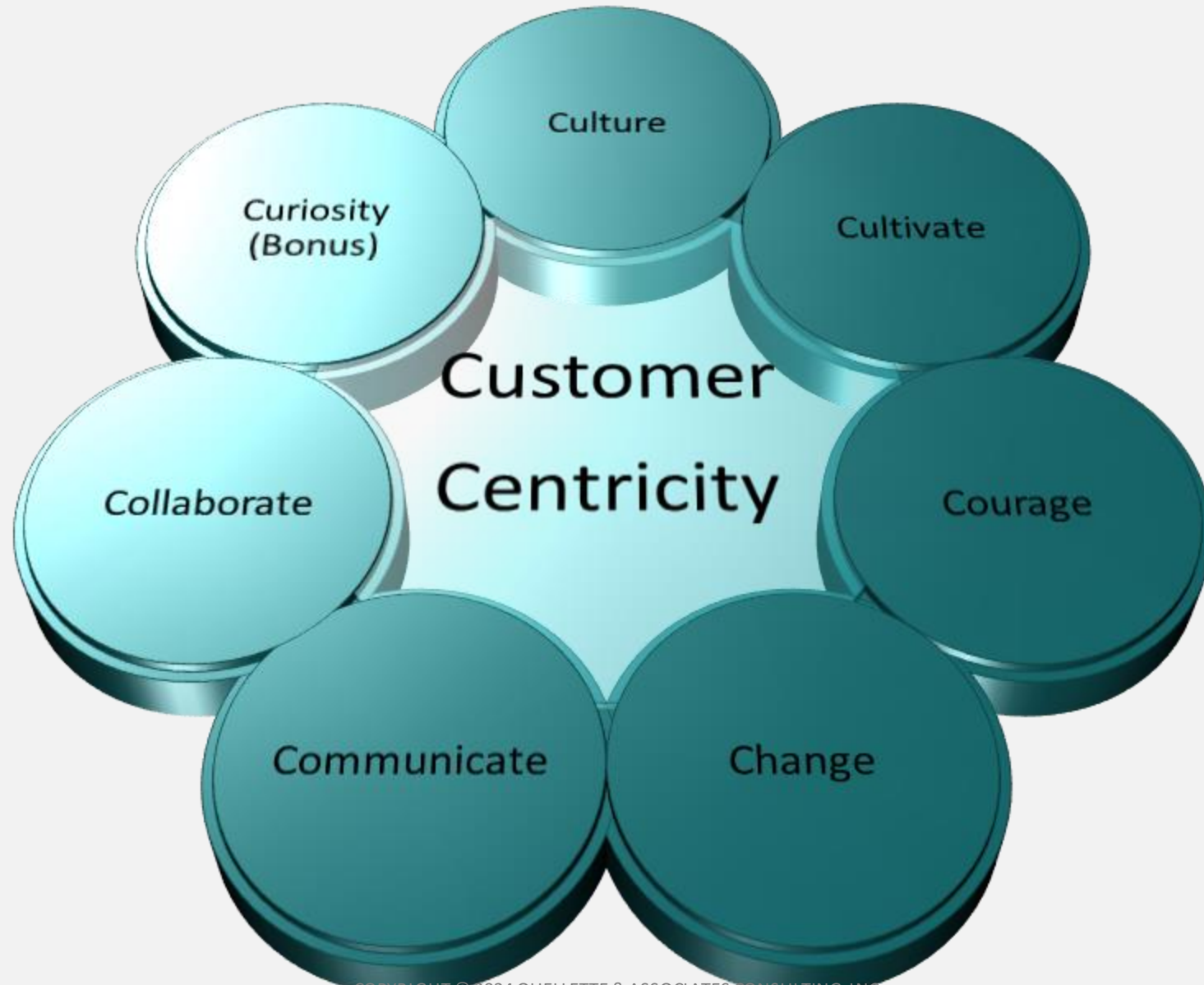


Nyariana Maiko



Wael Younan

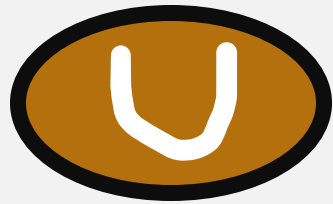
How Do We Lead in a VUCA World



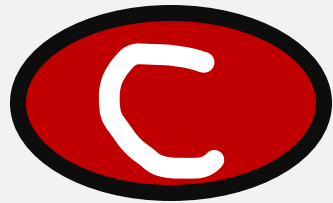
The Challenge: Operating in a VUCA World



Volatility



Uncertainty



Complexity

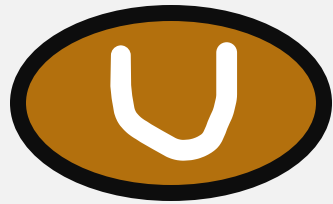


Ambiguity

Changing the VUCA Narrative



Vision



Understanding



Clarity

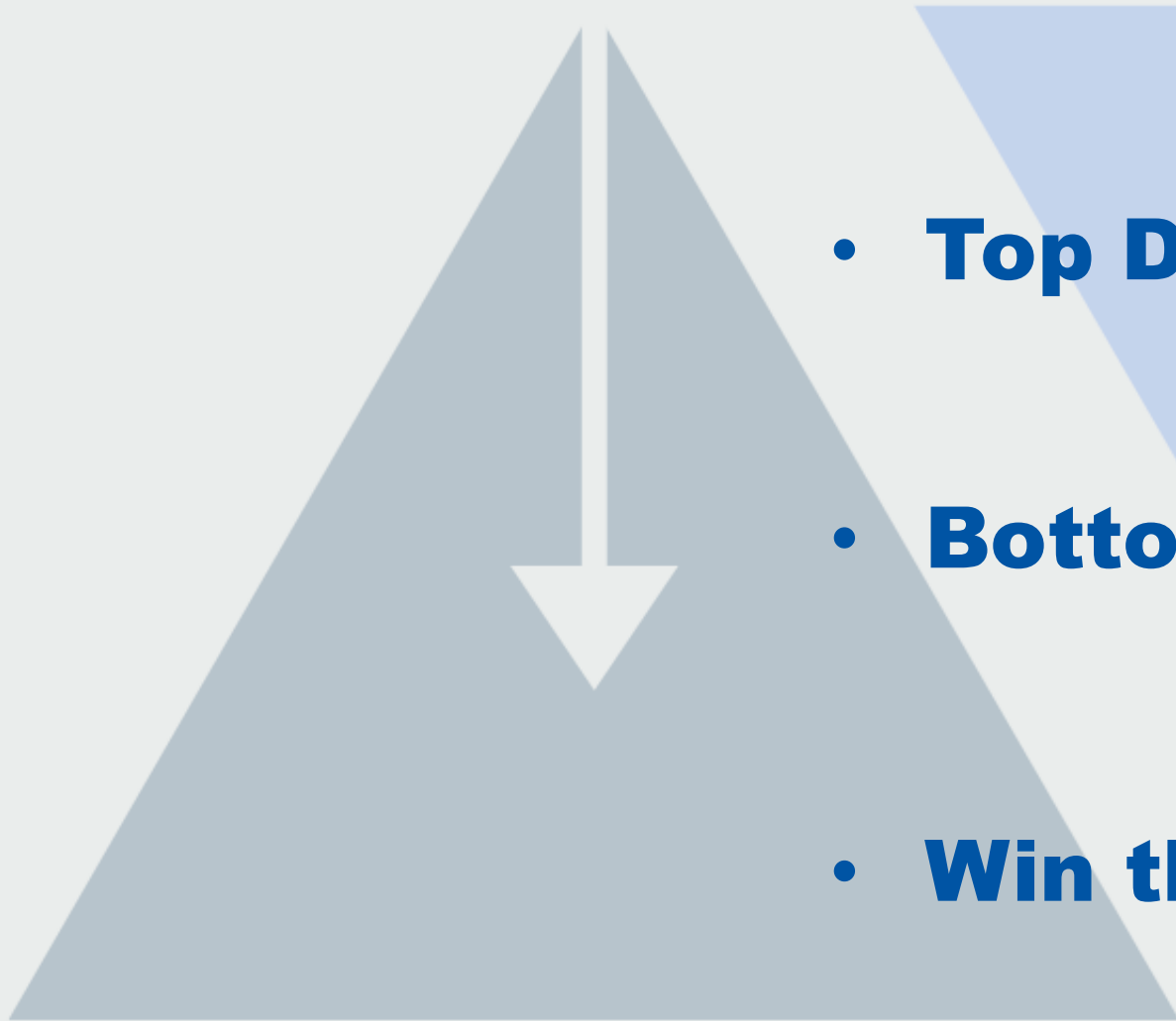


Agility



Moving IT Up The Maturity Curve

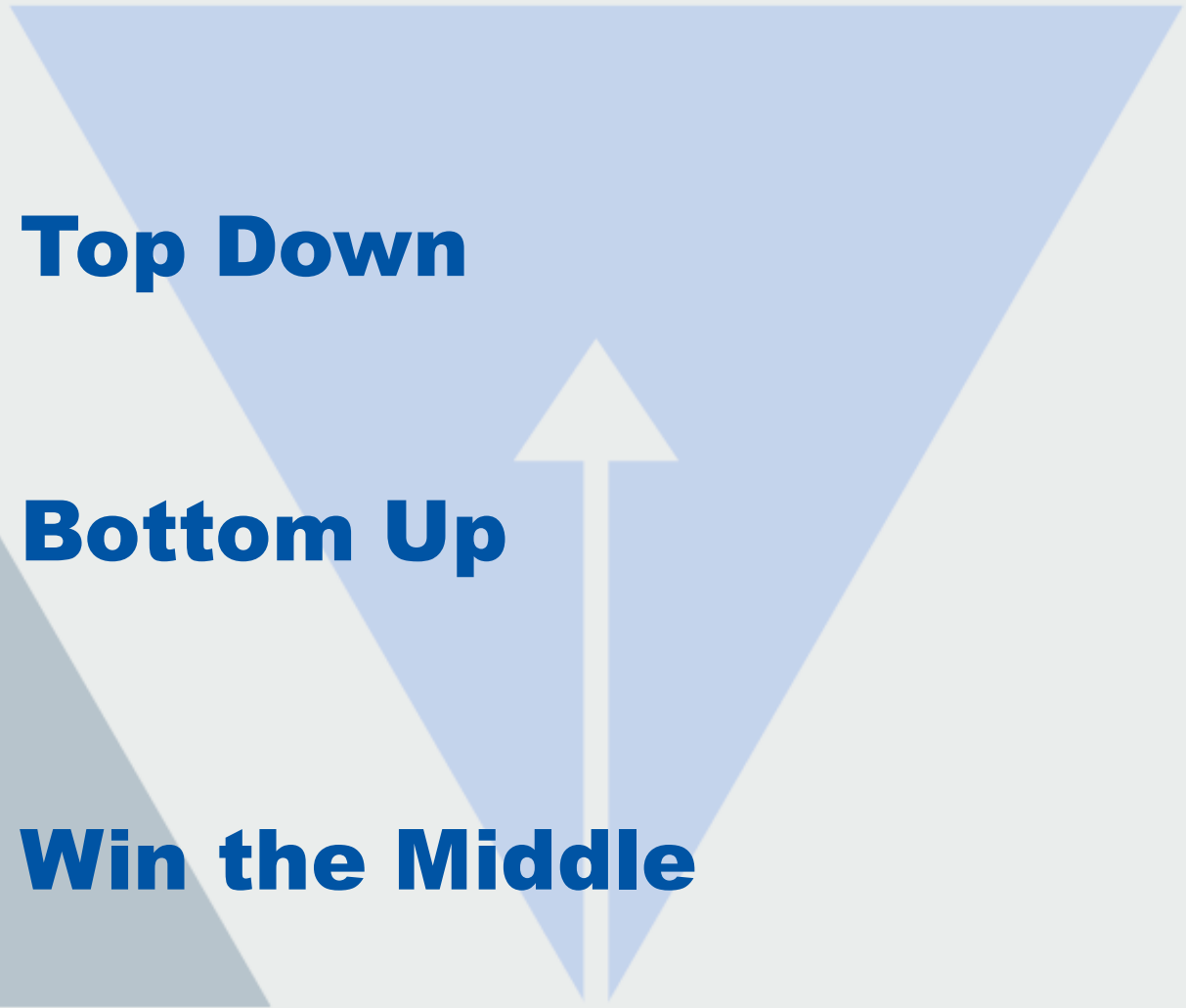




- **Top Down**

- **Bottom Up**

- **Win the Middle**



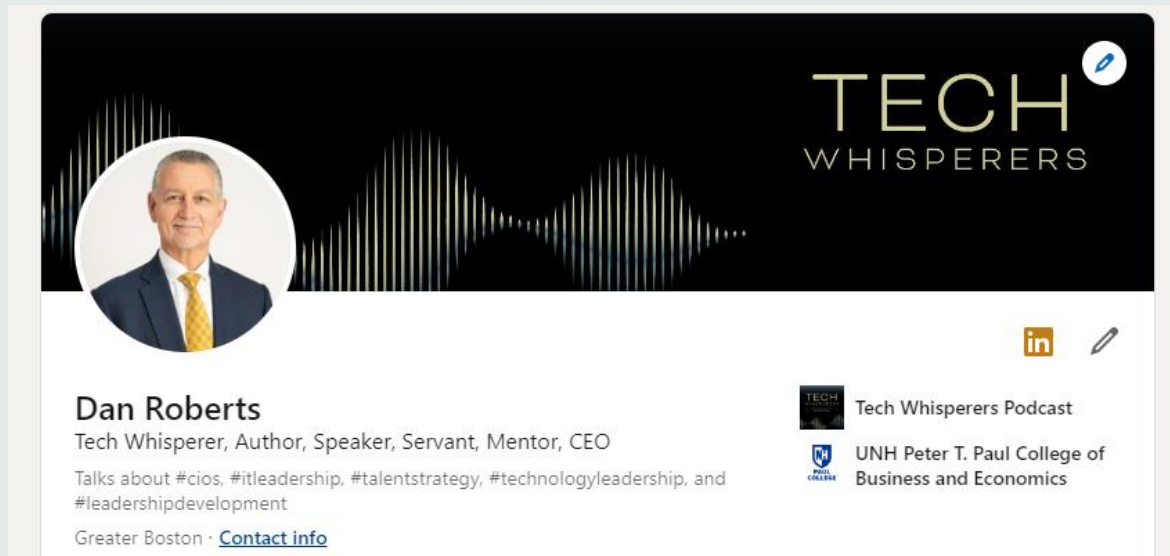


Thank you!

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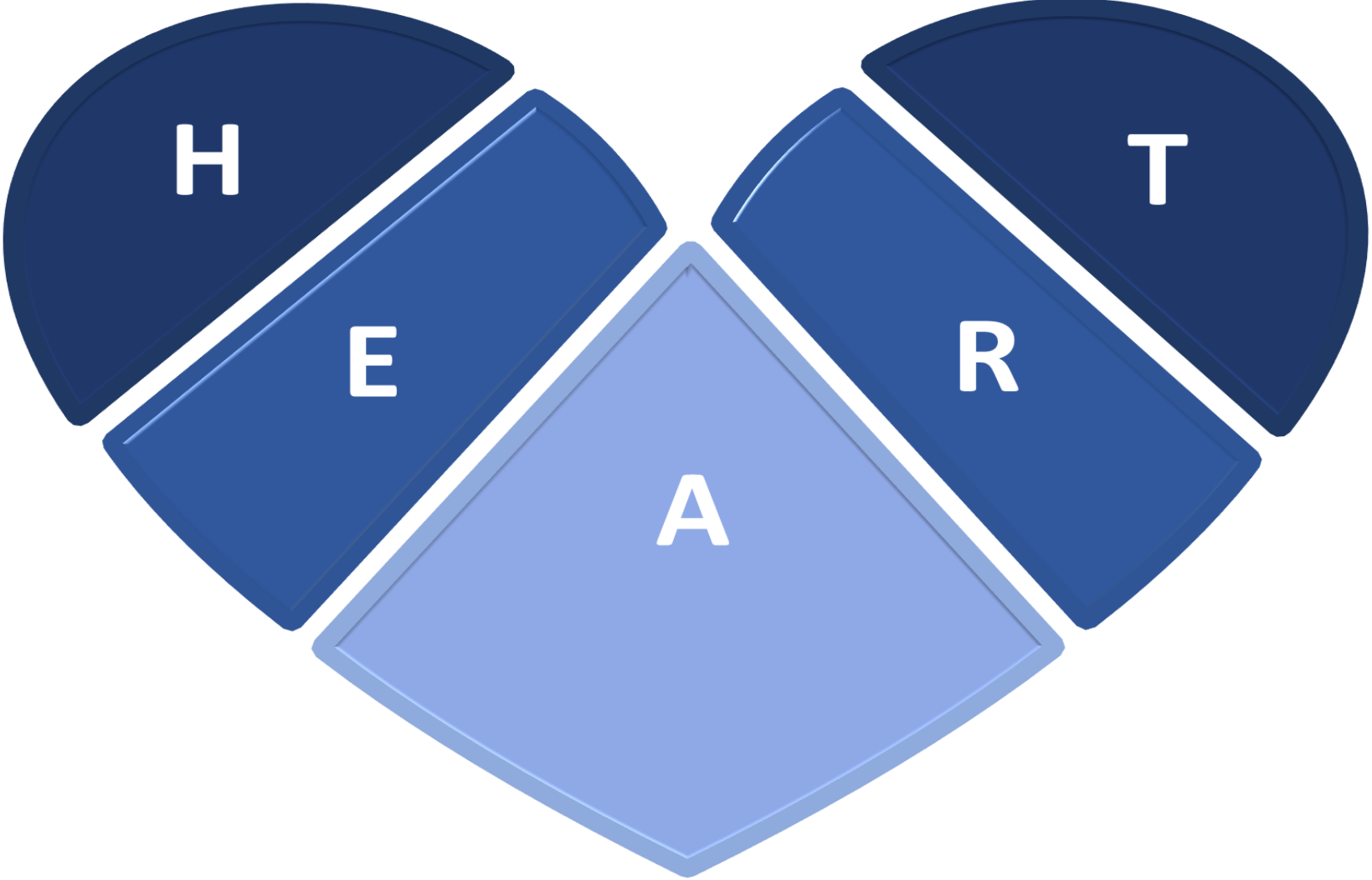
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A LinkedIn profile card for Dan Roberts. The header features a circular profile picture of Dan Roberts on the left and a banner with the text "TECH WHISPERERS" on the right. Below the profile picture, the name "Dan Roberts" is displayed, followed by his title "Tech Whisperer, Author, Speaker, Servant, Mentor, CEO" and a list of topics he discusses: "#cios, #itleadership, #talentstrategy, #technology/leadership, and #leadershipdevelopment". His location is listed as "Greater Boston" with a "Contact info" link. To the right of the profile information, there are two logos: the "Tech Whisperers Podcast" logo and the "UNH Peter T. Paul College of Business and Economics" logo.



How Do We Lead in a VUCA World?



Leading with H.E.A.R.T. in a VUCA World?

Humility Refers to the quality of being modest, unpretentious, and having a humble view of one's own abilities and achievements.

Empathy The ability to put yourself in someone else's shoes

Adaptability The capability to adjust and thrive in changing circumstances

Resiliency The ability to bounce back from setbacks, adversity, or challenges. Resilient leaders demonstrate mental and emotional strength, maintaining a positive outlook in difficult situations

Transparency Involves openness, honesty, and clarity in communication