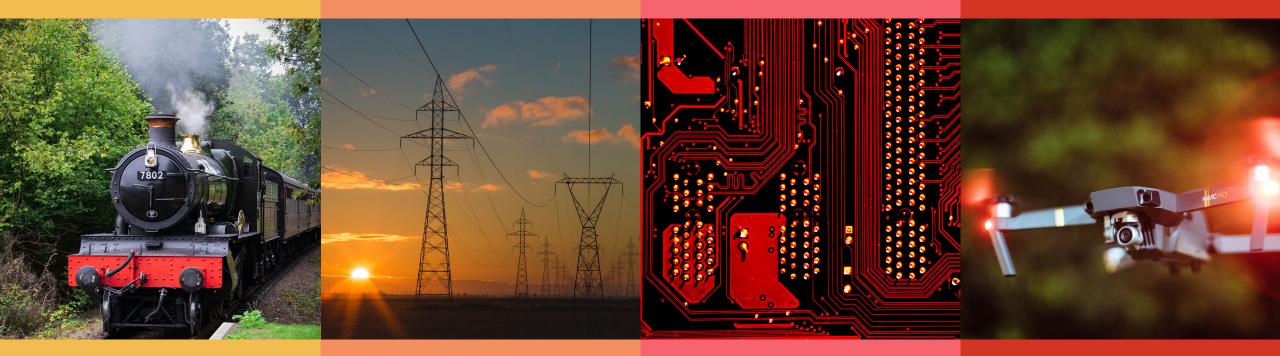
FutureIT

October 8, 2024

INDUSTRIAL REVOLUTIONS



178418701969TODAY1. Steam2. Electricity3. Computing4. Intelligence









"We tend to overestimate the effect of a technology in the short run and underestimate the effect in the long run."

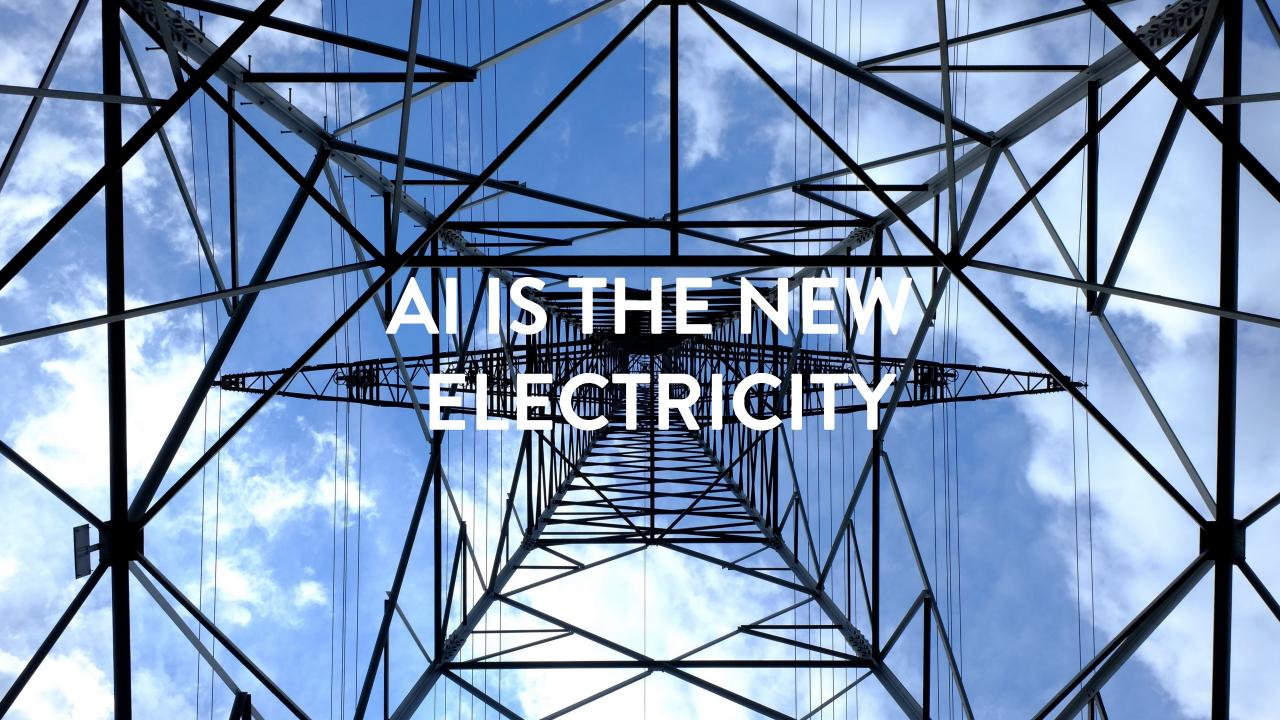
RON AMARA

🙆 🕲 📼 🔊

IMPACT OF TRENDS ON YOUR INDUSTRY

Near-Term Relevance _____ ___ ___ ___ ___ Long-Term Relevance

	AI	Generative Al	Bioengineering	Generative Bio	Computing Architecture	AR/ VR/ XR & Synthetic Media	Metaverse	Web3 Infrastructure	Mobility	Robots and Drones	Climate and Green Tech	Quantum
Agriculture												
Automotive												
Aviation and Travel												
Construction, Engineering												
Consumer Packaged Goods												
Education												
Financial Services												
Government and Policy												
Health Care Systems and Services												
Hospitality												
Media (Entertainment)												
Media (News)												
Pharmaceutical and Medical Products												
Public and Social Sectors												
Real Estate												
Restaurants												
Retail												
Space and Aerospace Defense												
Supply Chain and Logistics												
Telecommunications												

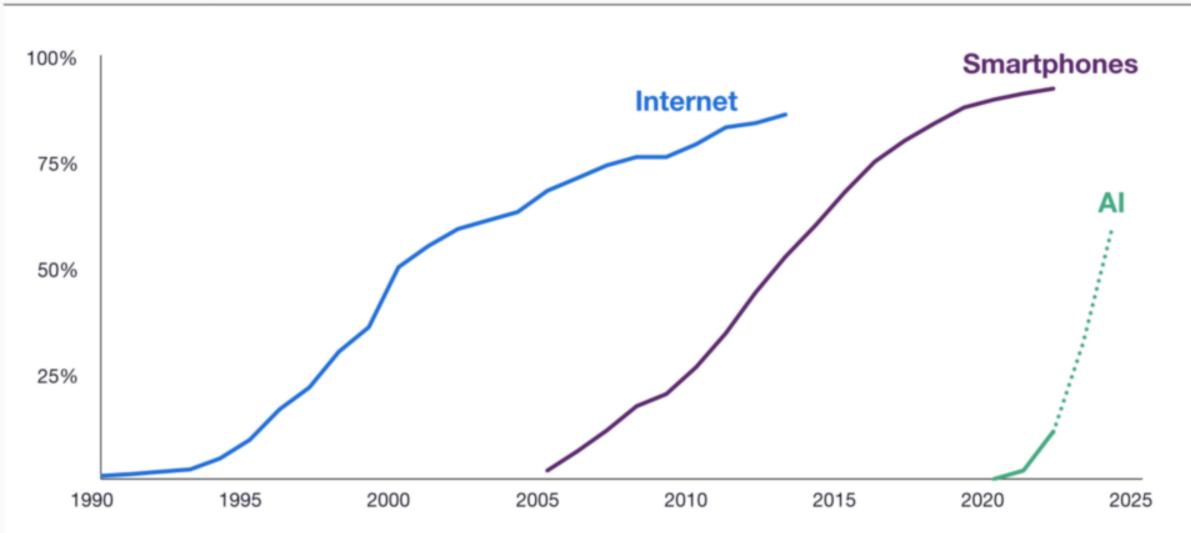


"Al is a force multiplier on technological progress because it is an enabler of other technologies and powers the evolution of business, government, and society."

FUTURE TODAY INSTITUTE

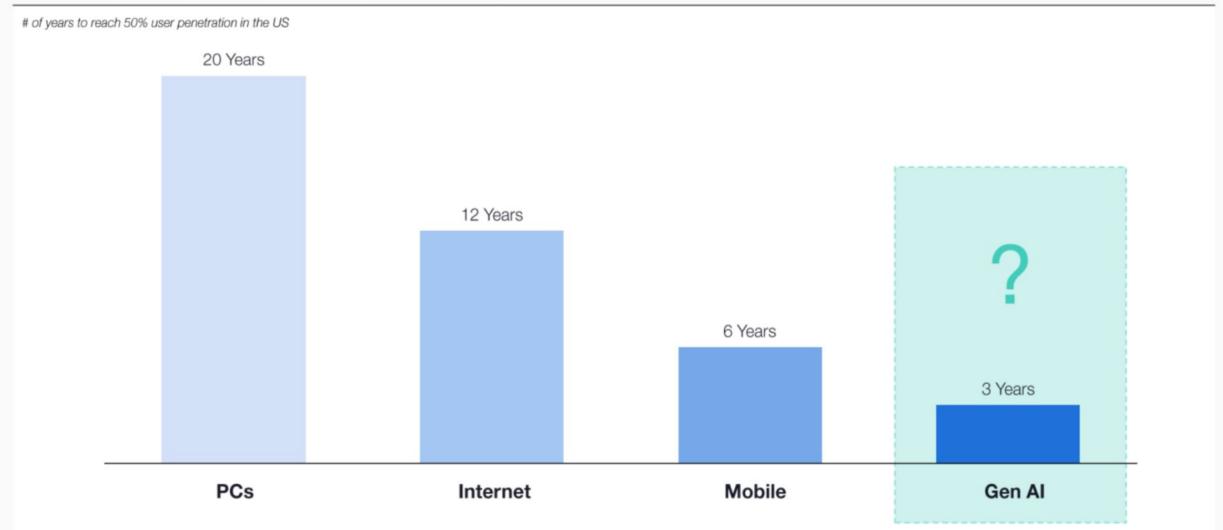
We're at Day 1 of Al...and riding on top of past waves

ightarrow % US Technology Adoption



Adoption has been twice as fast with each platform shift

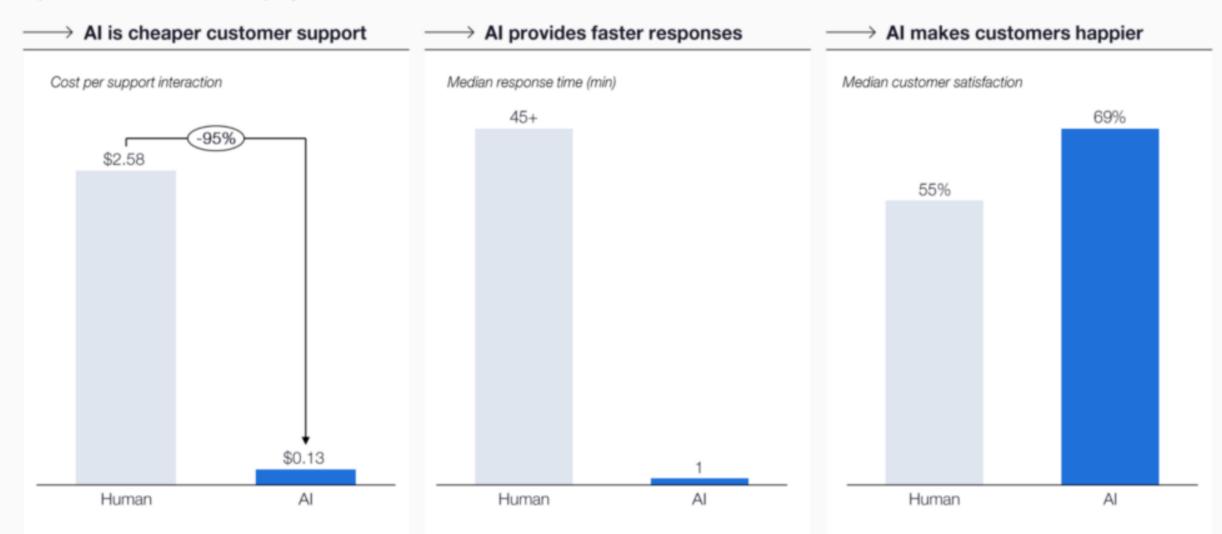
\longrightarrow Halving of penetration time with new technology waves



COATUE Source: Morgan Stanley Research as of September 2023. For illustrative purposes only. There is no guarantee that Coatue's views and projections regarding the future potential of AI are accurate or that any particular Coatue investment or fund will benefit from the AI trend. See Appendix-Disclosures for important disclosures, including regarding projections and forward-looking statements and trends.

Companies have seen huge efficiency gains already

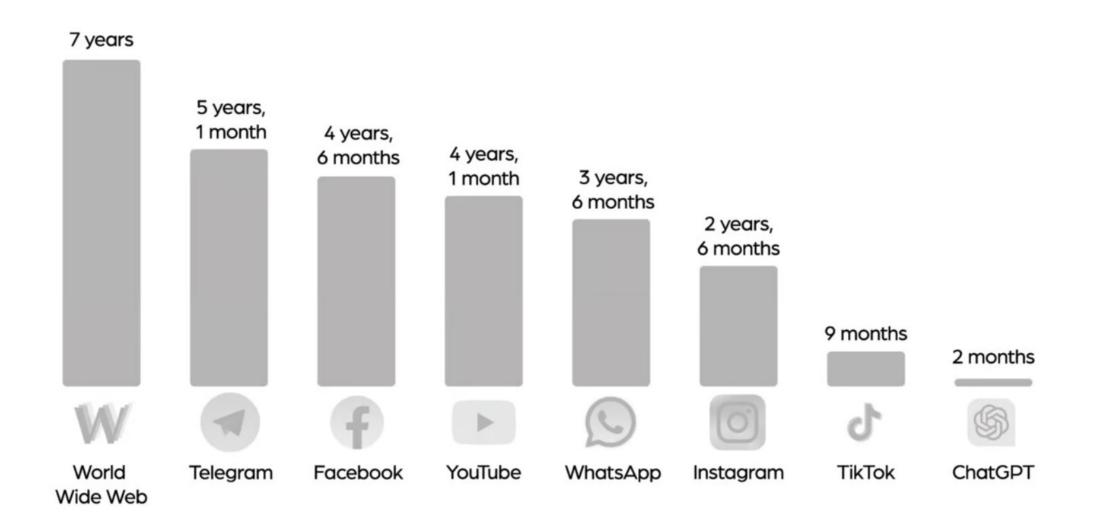
Experience from one Fintech company



COATUE

Source: Based on one company's internal assessment data- not representative of all companies or guarantee other companies would achieve similar results. Customer satisfaction calculated by number of employees rating the interaction a 4 or 5 out of 6. Data compares against top 8 human employees, based on number of tickets participated in. Coatue analysis and opinion as of November 2023. For illustrative purposes only. There is no guarantee that Coatue's views and projections regarding the future potential of AI are accurate or that any particular Coatue investment or fund will benefit from the AI trend. See Appendix-Disclosures for important disclosures, including regarding projections and forward-looking statements and trends.

TIME TO REACH 100 MILLION USERS



GENERATIVE AI MODELS

ChatGPT (Open Al) Gemini (Google) Copilot (Microsoft) Claude (Anthropic) Perplexity (Perplexity AI) "I think it's undeniable that enterprise employees... have all tried ChatGPT and they know what amazing looks like. They know where it's early, and they know where it's inspiring...where they see greatness. And so CIOs are under pressure to deliver that level."

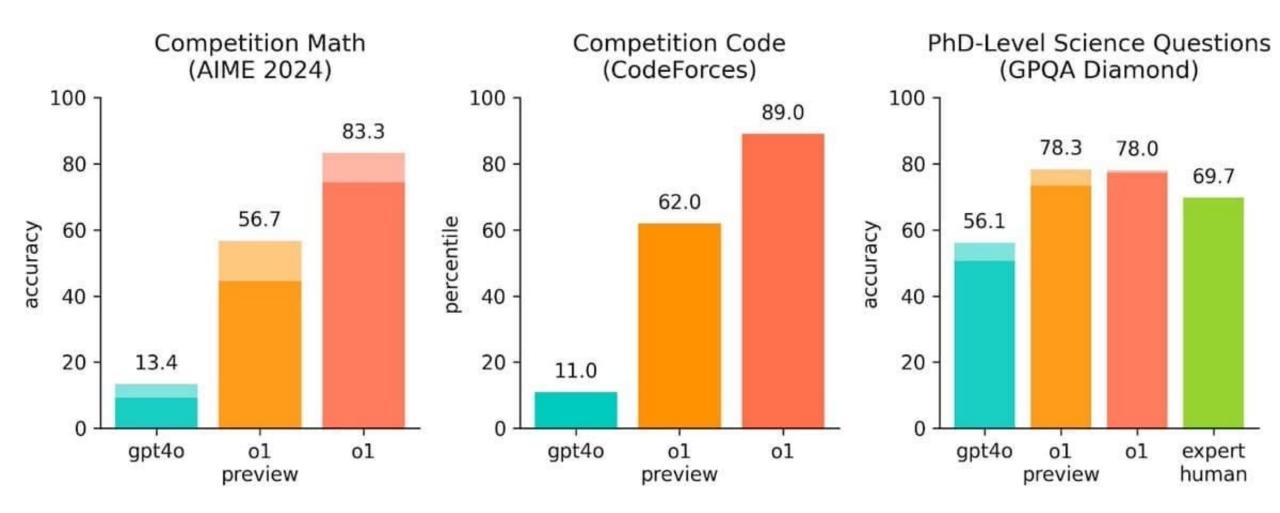
JON TUROW



It's Wednesday at 4 pm. Can I park at this spot right now? Tell me in 1 line.



OpenAl releases o1, its first model with 'reasoning' abilities



Source: Open Al

KNOWLEDGE GRAPH

0

179

.

6





Mario Nawfal 🤣 🛐 @MarioNawfal · 53m

5: AI Assistants Everywhere:

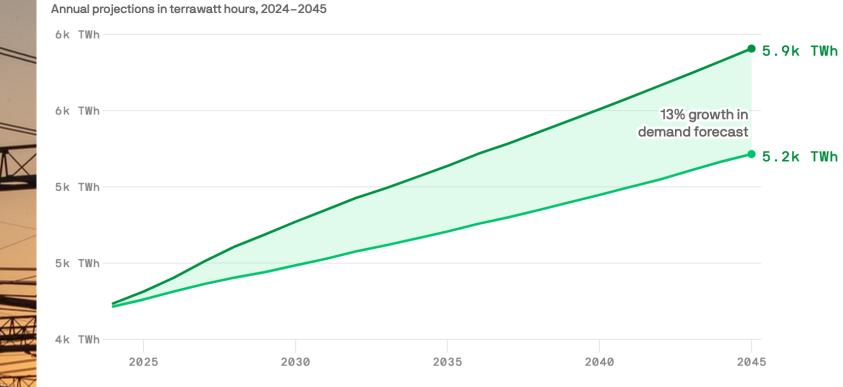
According to Jensen Huang, the future is set for every company and every job role to be equipped with AI assistance, transforming how we work and interact with technology daily.





THE IMPLICATIONS OF SCALING AI 10,000x BY 2030

Projected U.S. energy demand



NT

N7:21=1

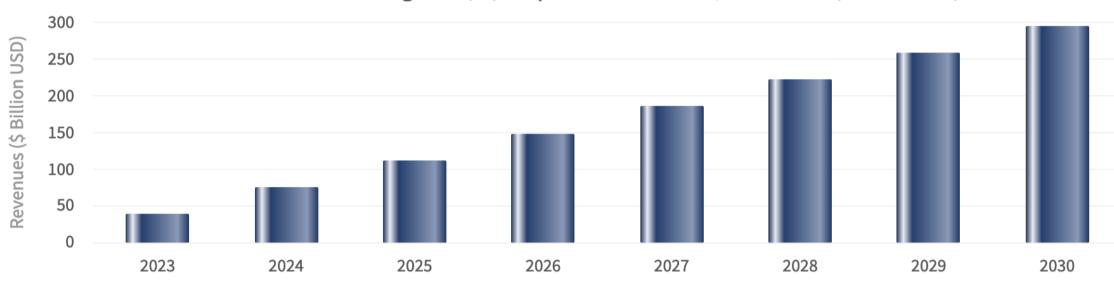
ANDA

Data: ICF; Note: Forecasts are from Q1 of each year; Chart: Axios Visuals

10.05 100

2. CHIPS

Artificial Intelligence (AI) Chip Market Revenue, 2023-2030 (Billion USD)



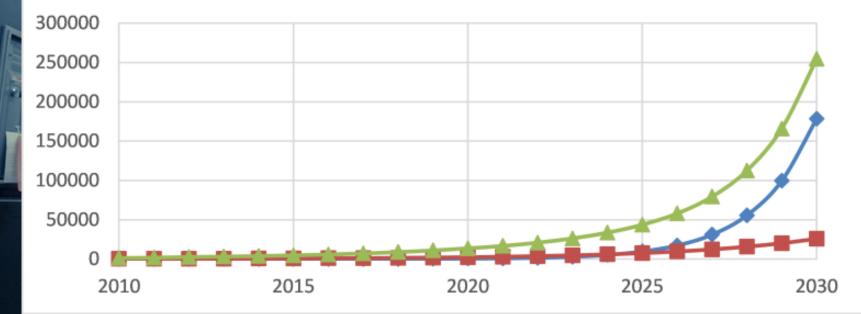
Source : Next Move Strategy Consulting

3. DATA

0

A "TSUNAMI" OF DATA IS COMING?

Mobile Data traffic (ExaBytes/year), implies power for radio transmission [5,9]
Fixed data traffic total expected (ExaBytes/year) [5]



4. LATENCY

- 000011010010000011011010000 -

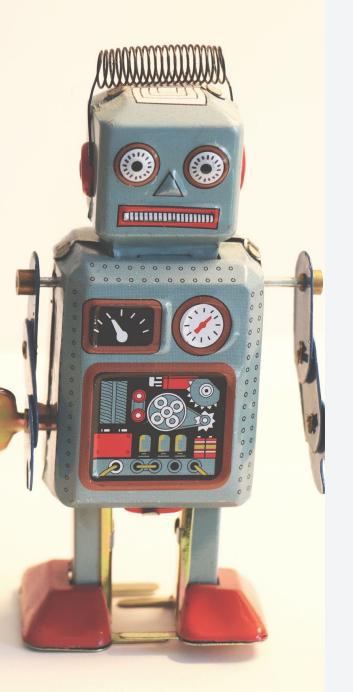
Epoch estimates that, under current practices, we could train Al models with upwards of 1,000,000 times more computing power than GPT-4.

5. INVESTMENT

Anthropic CEO Dario Amodei estimates that training costs could hit \$100 billion per model in the coming years.

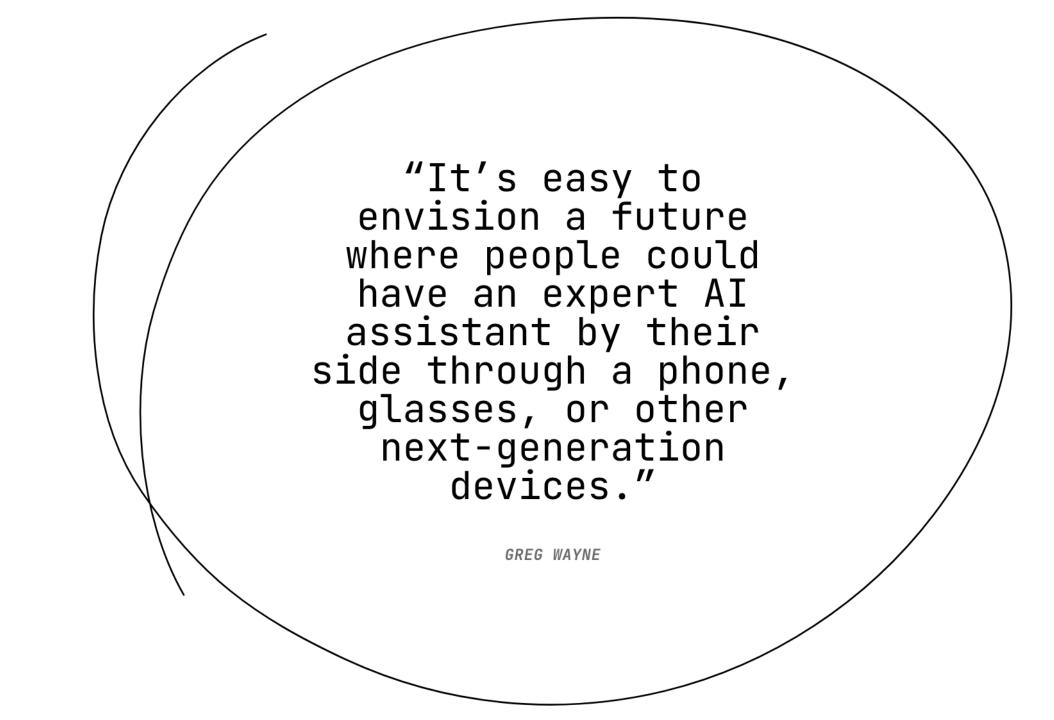
"Al is whatever hasn't been done yet."

LARRYTESLER



Generalizable Robotics Represent A Potential \$24+ Trillion Global Revenue Opportunity

Household Robotics Manufacturing Robotics ~2.3 Hours of Unpaid **ARK Forecasts Global Manufacturing GDP** Work per Day At ~\$28.5 Trillion In 2030 X **Productivity Uplift** ~2.8 Billion Working 10% 200% 400% 25% 50% 100% Age Population X 10% 286 714 1,429 2,857 5,715 11,430 Take Rate ~\$10.75 Weighted 20% 5,715 22,860 571 1,429 2,857 11,430 Average Hourly Wage X 50% 1,429 3,572 7,144 14,287 28,575 57,149 $\frac{1}{2}$ Value Attributed to **Revenue Opportunity*** Free Time vs Paid Time (Billions) ~\$12.5 Trillion Opportunity ~\$12+ Trillion Opportunity (Average Of The Green Cells)



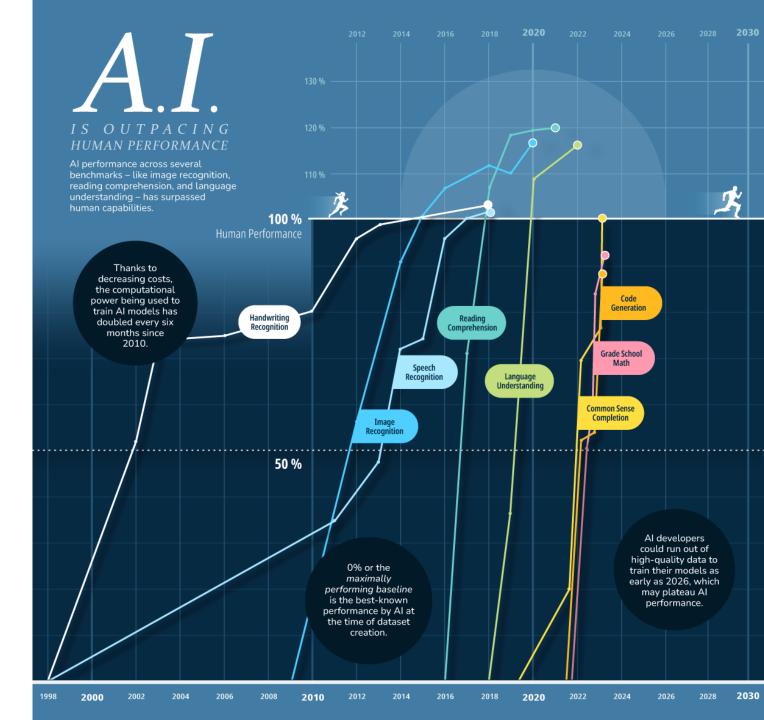
FUTURE OF WORK

0

"Don't compete with Al for the job, learn to use the Al to do your job better."

LEX FRIDMAN

Al vs. Humans: Which Performs Certain Skills Better?



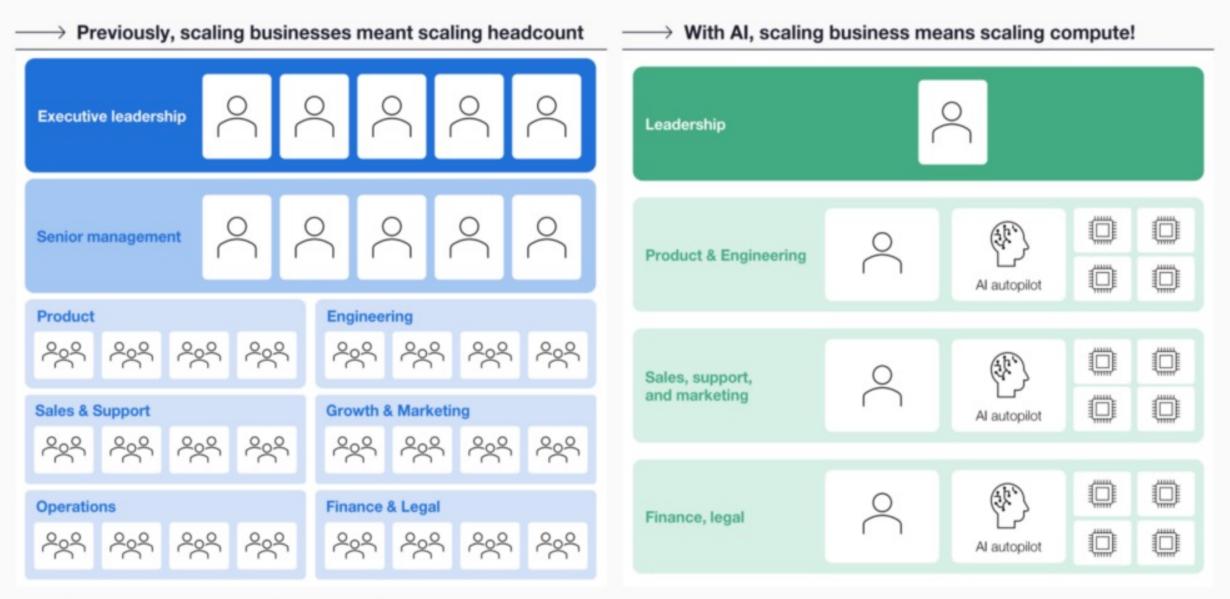
40% of global workforce need to be reskilled in next 3 years due to AI, IBM study finds



The FUTURE OF WORK is human-Al collaboration

8.

Example: Al as an autopilot could transform org structures



COATUE Source: Coatue analysis and opinion as of November 2023. For illustrative purposes only. There is no guarantee that Coatue's views and projections regarding the future potential of AI are accurate or that any particular Coatue investment or fund willbenefit from the AI trend. See Appendix-Disclosures for important disclosures, including regarding projections and forward-looking statements and trends.

IBM research found that 83% of executives say generative Al will reinvent the way their organization works.

WHAT DOES ALL THIS MEAN FOR YOU?

AITRANSFORMATION

LLMs are going to be the default interface for all computing It's all about the data layer Efficiency driver using new processes Deeper understanding of the customer

0

WHY GEN AI?

Automate mundane work while optimizing human talent

Optimize business processes end-to-end Deliver hyper-personalized customer experiences

Accelerate innovation and new product development

IT'S STILL EARLY DAYS

0

Key Takeaways:

- 1. Human-Al collaboration is not about replacement, but augmentation of human capabilities.
- 2. Building Al literacy across the organization is crucial for successful adoption.
- 3. Ethical considerations and responsible AI practices are non-negotiable.
- 4. CIOs must lead by example, fostering a culture of AI adoption and experimentation.
- 5. Prioritize AI projects that deliver measurable business value.
- 6. Modernizing data infrastructure is essential for scaling AI initiatives.
- 7. The future of IT lies in the seamless integration of human expertise and AI capabilities.

This structure provides a comprehensive overview of the human + AI equation, tailored to the interests and concerns of CIOs. It covers current trends, challenges, strategies for implementation, and future outlook, offering practical insights that the audience can apply in their organizations.

A Share 🖓 Rewrite

perplexity

° c …

FOOD FOR THOUGHT

Don't just "bolt on" Al - integrate it holistically Focus on augmenting people first (education and training) before full automation - balance automation with human judgment Develop responsible Al practices for ethics, bias, fairness. transparency Build a culture of experimentation and learning

THE OPPORTUNITY

"Knowledge is knowing a tomato is a fruit, wisdom is knowing not to put it in the fruit salad." MILES KINGTON

The HARD part is the HUMAN part

Humans creativity critical thinking strategy intuition

pattern recognition efficiency

-

Q

eed

cale

5





ANAT BARON

Founder & CEO StashWall, Inc.

anat@stashwall.com (310) 614-2349 anatbaron.com